



i-Aurora
BUSINESS
CATALOG

Overview

i-Aurora corporation offers integrated ticketing solutions and digital signage services to sporting, tourism, and other cultural venues to further the advancement of cultural industries.

Vision



Our Future

We will not rest in our pursuit to become a company that supports innovation, and that provides the highest level of satisfaction to its customers and to its shareholders and stakeholders



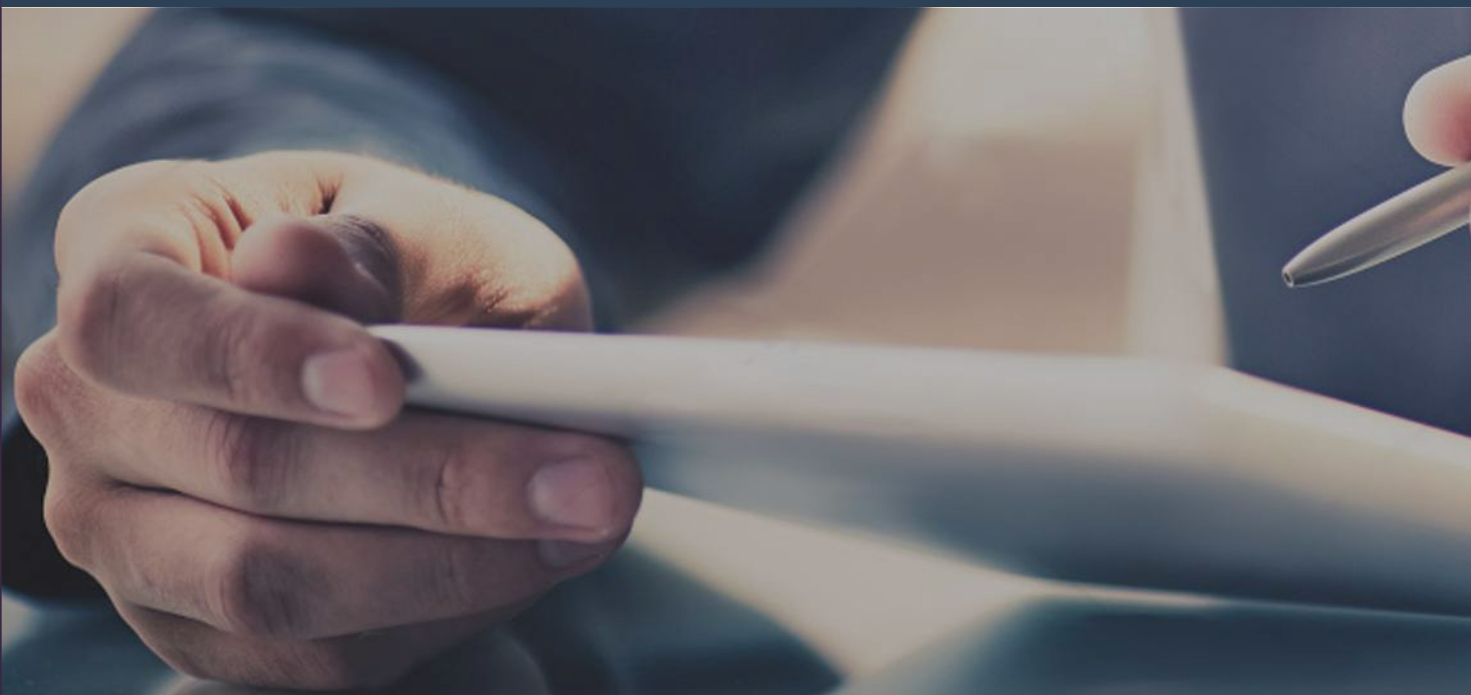
Our Way

We believe in an open and innovative corporate culture that respects diversity in our pursuit of developing industry-leading technology capabilities and resources, ensuring optimized core technology leadership

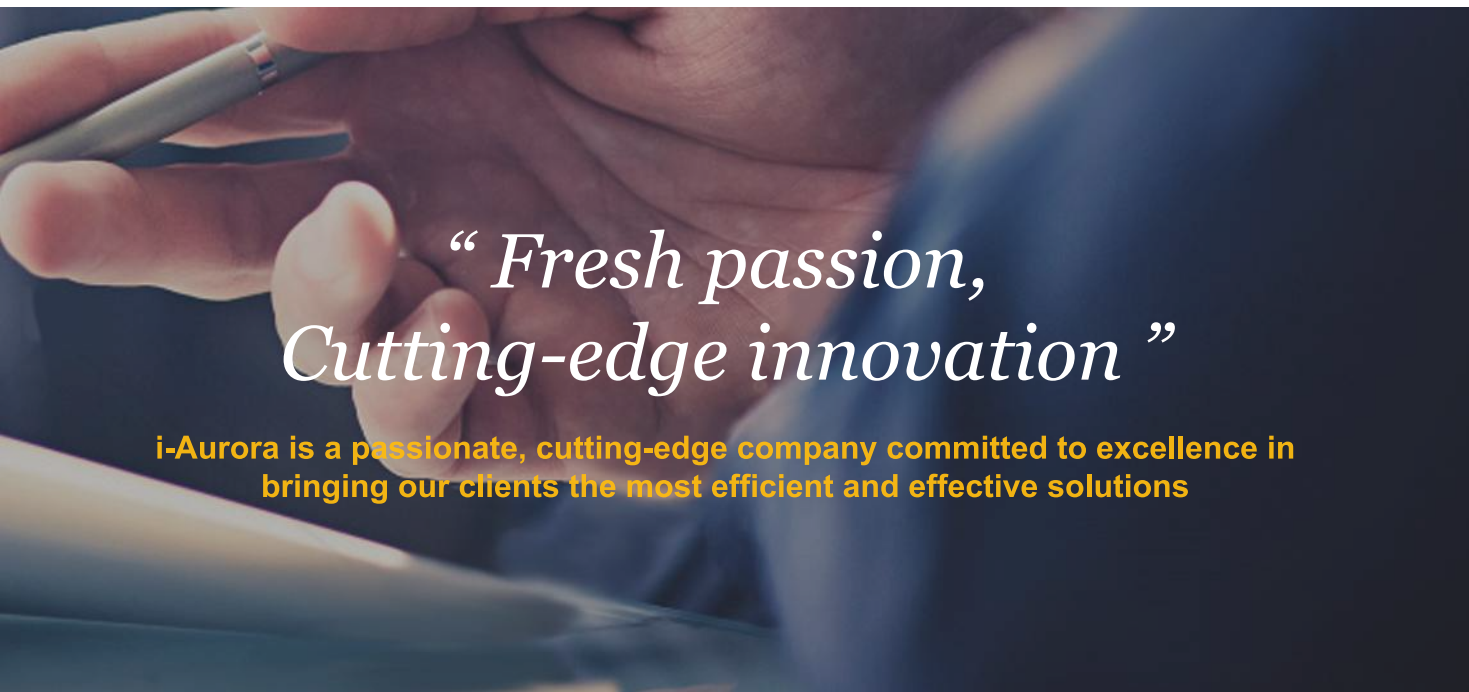
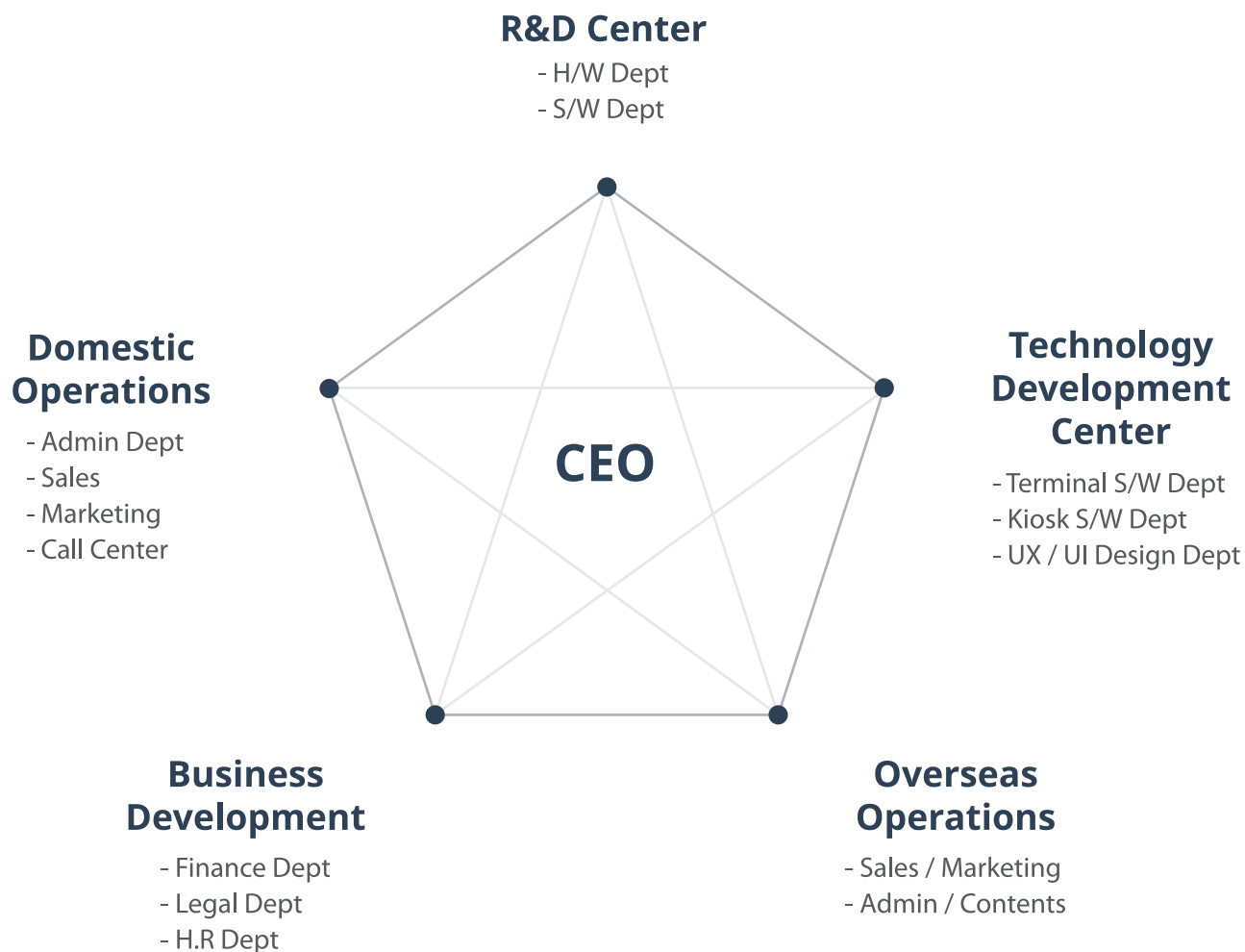


Our Values

Armed with a mindset to challenge conventional thinking, we strive to seize a brighter future with much opportunity for growth and innovation



Organizational Structure



*“ Fresh passion,
Cutting-edge innovation ”*

i-Aurora is a passionate, cutting-edge company committed to excellence in bringing our clients the most efficient and effective solutions

History

i-Aurora started reaching audiences from **direct ticketing sale sites**.

i-Aurora focuses on providing ticketing systems integrated with digital signage to be able to provide customers to take pictures with stars.

2013, 14

Ticketing operations for various professional baseball, basketball, and volleyball clubs (SK Knights and 13 other teams)

Manage on-site movie ticketing operations for "Culture Cube"

Managed ticketing operations for the FIVB World Volleyball Grand Prix

Contracts with advertising companies Dentsu and Reno Media

During the 2013-2014 season, we managed ticketing and marketing operations for various professional baseball, basketball, and volleyball clubs (SK Wyverns and 10 other clubs)

Initial installation of products in Wanda Cinema's Tongzhou theater

Completion of strategic partnership agreement with Wanda Cinema

Managed field operations for the 2014 Incheon Asian Games (ticketing center, ticket marketing, etc)

Managed professional baseball ticketing operations (SK Wyverns)

Managed professional basketball ticketing operations (Goyang Orions, SK Knights, KCC Egis)

2015

Installation of automated ticketing kiosks for Wanda Cinema

China Office "亿势极光" established

Launched our "Star Photo Kiosk" Product line

Applied for patent of our photo fusing apparatus (Kor/2015-0082194)

Moved our operations and our research center to the Ewha Women's University's University-Industry Cooperation Building (Seoul, Korea)

Acquisition of patent (coupon service system and method based on input and output information)

Myeongdong (Seoul, Korea) Olive Young promotion

Domestic film "Miss Wife" premiere promotion

AVENGERS S.T.A.T.I.O.N. exhibition promotion

Obtained ISO9001 quality management systems certification

Certified as a Venture Business on 2015

Excellence Award Presented in 2015 "3rd annual Government 3.0 Cultural Data Usage Competition"

Participation in CINE ASIA 2015 Exhibition in Hongkong

2016

Participation in INTIX Exhibition

Participation in CinemaCon Trade Show

Partnership with Coca-Cola at CineEurope

Goyang Orions Basketball Team Star Photo Ticket Service

Participation in the Economic Summit held by the Korean Government
 -U.S.-Korea Business Partnership Forum
 -Mexico-Korea Business Partnership Forum

Participation in the UK Start-up Forum

INNO BIZ Certification

K-ICT Born2Global Member

Established Megabox Kiosk Contract

Established Danal Dalkomm Coffee Kiosk Contract

Signed contract with WANDA CINEMA for the delivery of 5000 Kiosks

Signed MOU and NDA with VISTA

Goyang Orions star photo ticket service

Signed contract with Mexico CINEPOLIS

Signed contract with India PVR

Signed contract with China TENCENT

Signed contract with China JINYI CINEMA

Sk knights star photo contract and cooperation

ALIPAY CENTER star photo contract and cooperation

Signed MOU with Philippines SM Lifestyle Entertainment Inc.



Captivating memories



Our Business

i-Aurora kiosks provide operators at theaters and sport venues with solutions that reduces customer waiting time and enables expense-cutting and efficiency. i-Aurora has integrated ticketing solutions with digital signage. Providing "Star Photo Kiosk" service that enables customers to be able to take a picture with stars and have them printed as their very own special ticket.



Star Photo Kiosk

Automated ticketing system and digital signage solutions to maximize patented augmented reality technology



Digital Signage

The most advanced display systems and content that allows you to communicate with customers more effectively



Integrated Ticketing System

Ticketing and operation systems for the advancement of national cultural industries, sports, and tourism facilities

01 Star Photo Kiosk



Daily Life Getaway

Our fun starts with tickets. For our customers the thought of being able to take a picture with stars and keep them as a souvenir will bring them something different and unique every time.

Differentiate

i-Aurora's Star Photo Kiosk allows you to make your very own ticket by taking a picture with stars. We differentiate ourselves by being able to provide fun and a souvenir within the process of ticketing.



Fun

Star Photo Kiosk provides a special experience to daily life. Although the venue may still be the same, by meeting with stars we add happiness. Overcoming the limitation of venues, customers are able to also share their fun moments.



Avengers promotion ticket (front)



Avengers promotion ticket (back)



INTIX exhibition ticket (front)



INTIX exhibition ticket (back)

02 Digital Signage



Premium

i-Aurora's media plan is to install its hardware effectively based on information of customer's movements and space areas at different venues and also provides UI/UX designs and software that goes in all media.

Through customized contents, we provide out of the ordinary premium service to customers.

Attention-Grabbing

i-Aurora's realistic contents provide human-like senses and cognitive abilities in order to let audiences be able to feel reality enhanced experiences and emotions. We provide attention-grabbing, interesting, new and fun contents compared to the flat digital experiences usually encountered.



C.M.B
(Cinema Management Board)



Motion Board

Dynamic

By using real life contents, stories are told through interaction from user to user and user to customer contents, thus being much more dynamic.



Digital Table

03

Integrated Ticketing System



Fast and Easy

i-Aurora's ticketing solutions provides help for a fast and simple access ticketing system through all channels of mobile, online and offline sales. Our solutions provide intuitive UI/UX display settings, diverse payment methods, discount methods and more on ticketing and its sales operation.

Customization

i-Aurora's ticketing solution provides ticket information, seating arrangement information, schedules and products for sale that can be customized to fit the operator's wants and needs.



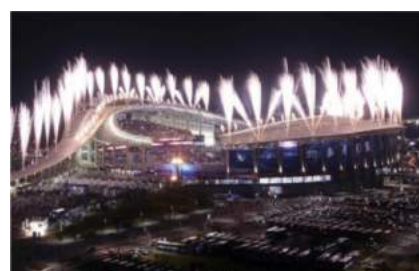
SK Wyverns Baseball Club



League of Legends Championship



Goyang Orions Basketball Club



2014 Incheon Asian Games

Why Choose Us?



EXPERIENCE

i-Aurora's board of directors have been in the ticketing industry for years with vast experience and certified records. These experiences enable us to proceed with projects successfully and guarantee expert professionalism. Employees include ticketing solution experts, integrated system engineers, image processing engineers, hardware engineers and content creators.

COST

i-Aurora's low cost integrated ticketing solutions, digital signage and kiosks provide operators the ability to cut-costs and maximize profit for great satisfaction.

CREATIVITY

i-Aurora's innovative content creator through diverse media stimulates human-like senses and cognitive abilities in order to let audiences be able to feel reality enhanced experiences and emotions.

SCHEDULE

i-Aurora uses the latest technology, tools and skills in order to be most efficient. We handle projects on time and with precision through our integrated system design, trustworthy hardware and no error software.

DESIGN

i-Aurora's refined product design and simple yet intuitive UI/UX provide users convenience and premium service.

Partner



The Company Which Communicates Through The Brightest Light In The World

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